UTAH STATE LIBRARY BOARD MEETING
Minutes

Wednesday, June 3, 2009
11:00 A.M. to 4:30 P.M.

Pleasant Valley Branch Library
Washington Terrace, Utah
801.337-2690

Call to Order and Introductions at 11:10 a.m. June 3, 2009

Attendees:
Utah State Library Board Members: Jessica Van Buren, Vice Chair; Lee Robinson, Kevin Ash (arrived at 11:30) and Carolyn Bessey

Attendees by phone: Terry Ann Harward, Chair and Sam Passey, Board Member

State Library Board Members not in attendance: Brenda Hales, Shelley Day and Michael Freeman

USL Staff: Donna Jones Morris, State Librarian/Division Director; Cheryl Mansen, Assistant Director/Library Development Program Manager; Craig Neilson, Library Resources Program Manager; Jeri Openshaw, Information Specialist; Susan Ludington, Youth Services Coordinator; and Ron Van Harten, Executive Assistant

Invited Guests: Lynnda Wangsgard, Director Weber County Library System and Ally Isom, Deputy Director, Department of Community and Culture (DCC)

Board Minutes of November 6, 2008
Board Member Bessey requested that the minutes reflect that on page five it should read ATF and not FBI.

Board Member Robinson moved to accept the minutes with Board Member Bessey seconding the motion. The motion passed unanimously including Chair Harward and Board Member Passey voting in favor by phone.

Board Minutes of March 25, 2009
Board member Bessey moved to accept the minutes with Board Member Robinson seconding the motion. The motion passed unanimously including Chair Harward and Board Member Passey voting in favor by phone.

Weber County Library overview
Director Wangsgard distributed their "Guiding Principles." Director Wangsgard gave a brief on the history of the Weber County Library System. She explained their Goals, Mission and Vision. **(attachment #1, Weber County Library System "Guiding Principles")**

Department of Community and Culture & Legislative Update
Deputy Director Isom gave a legislative update on behalf of the Department of Community and Culture. She explained that this past session emphasized more on budget cuts and was asked to provide various scenarios of cuts. Deputy Director Isom thanked all who were involved in the budget cutting scenarios. She then explained that with all the budget cuts happening, the legislature did passed H.B. 236, which was to secure increased Grant funding for Culture agencies such as the Utah State Library and others.

Board Member Robinson asked for clarification on how the process will work. State Librarian Morris explained the application process.

Board Member Passey was excused from the meeting.

LUNCH

Chair Harward arrived

Tour of Pleasant Valley Branch Library

Finance Director, DCC, Kimbal Hale, introduced himself, thanked USL staff for all their work during the budget process and explained how the DCC budget includes the USL budget and the other five parts of DCC.

State Librarian Morris thanked him for all his help with the State Library.

Library Activities
Chair Harward discussed her attendance at ULA. She stated that she was really impressed with the guest speaker Norma Blake from New Jersey.

USL Outstanding Library 2009 and 2010
Board Member Ash discussed the Outstanding Library Award. He recommended continuing with the award because it was very well received. Board Member Ash suggested that for next year's award, the Board should notify those who did not win in advance.

Chair Harward asked if Board Member Ash would continue working with the Outstanding Library Committee even though he will no longer be on the Board. Board Member Ash accepted.

Board Member Ash moved to continue with the Award with Vice Chair Van Buren seconding the motion. The motion approved unanimously.

The Board agreed to leave the committee as is except Vice Chair Van Buren will be Chair now. The Board agreed that at the next Board meeting the committee will come back with any proposed changes. **(action item #1-committee will report only proposed changes at September meeting)**

Library Activities continued...
Board Member Bessey discussed her attendance at the ULA Legislative Committee meeting and how well received it was. She stated that Dan Barr, Director Murray Public Library, did a wonderful job as the presenter of the meeting.

She discussed the Manti fundraiser and explained how good it was and all money raised will be used to buy videos for the library.

State Librarian Morris stated that at the fundraiser, Board Member Bessey gave a wonderful speech on the history of the Manti Library.

Board Activities and Meeting Items on Behalf of USL
Chair Harward explained that the LSTA Priorities meeting has been postponed until September to give the committee time to make recommendations. Chair Harward stated that since Board Member Robinson has completed his term on the State Board and was a member of this committee, the Board needs to find a replacement for him. Chair Harward volunteered to be a part of the committee along with Board Member Freeman. **(action item #2 –*committee to get back to the board with revised changes to LSTA Priorities)***

Changes in Certification Process
Program Manager Neilson discussed the CLEF Grant certification process for public libraries which determines whether they receive services or CLEF funds. (**attachment #2, Standards for Utah Public Libraries 20xx)**

Program Manager Neilson explained the changes in the process and asked the Board for approval of the certification changes.

State Librarian Morris officially thanked all the consultants who worked on the certification process.

Chair Harward moved to approve the changes in the certification with Board Member Robinson seconding. The motion passed unanimously.

Summer Reading
Youth Services Coordinator Ludington stated that USL has launched the Summer Reading Program (SRP) on all Utah bookmobiles. Although some bookmobiles had offered SRP's in the past, this is the first time that all bookmobiles will be taking the program on their weekly routes and signing up children throughout their respective counties (as opposed to just at the repositories or not at all).

Through a partnership with the Governor's Commission on Literacy and McDonald's Restaurants, Information Specialist Jeri Openshaw and Youth Services Coordinator Ludington arranged for special events featuring Ronald McDonald on 6 of the USL bookmobiles throughout June and July; in addition, as part of this partnership, USL contributed to the creation of the Governor's "Summer Reading Challenge Calendar," copies which have since been distributed widely to public libraries, schools, and other youth-oriented organizations. McDonald's also designed a tray liner promoting summer reading, which is going on trays at McDonald's Restaurants across Utah. **(attachment #3, The Governor's Summer Reading Challenge Calendar 2009)**

Youth Services Coordinator Ludington also discussed how summer reading programs (SRP's) normally work and explained the importance of such programs. She went on to explain the origin of the grassroots organization, the Collaborative Summer Library Program (CSLP), which is a consortium of 48 states who pull their resources together to develop Summer Reading Program themes, artwork, instruction manuals, and incentives at affordable rates for members. Utah has been a member of CSLP since 1997. The manuals that are developed are distributed to all public libraries in Utah and anecdotal feedback indicates that 80% of all public libraries make significant use of the manuals and other amenities.

Information Specialist Openshaw discussed the Governor's Summer Reading Program and how McDonald's is working with USL on this project. She stated that McDonald's has been involved in this initiative for the past three years and this year McDonald's has volunteered to have Ronald McDonald go out to the Bookmobiles and do storytelling. **(attachment #4, Outstanding Library of the Year press release)**

Trustee Video and Trax Pioneer Publicity
Information Specialist Openshaw thanked those who participated in making the video. She stated that UTA has allowed the State Library to advertise Pioneer on Trax. **(attachment #5, trustee trainee video)**

State Library Strategic Plan revision process
Program Manager Neilson discussed the new Strategic Plan and stated that over the next three to four months, USL will be putting together a Strategic Plan for the next five

years and at the next Board meeting he will be asking for input from the Board members. He stated the goal is to have the Strategic Plan finalized by the end of September.

Staff Reports - Director
State Librarian Morris stated that the Governor change should not affect the library and that Lt. Governor Herbert is a friend of USL.
State Librarian Morris stated that there has been no reaction to the trustee video and asked the Board Members to ask for feedback if they show the video. She stated that UALC won a "Best of State" award for Education.

State Librarian Morris stated she was honored to attend the Manti Library fundraiser. She reported that the event was very nice and was a great community library builder. She stated that USL Financial Manager, Bela Vastag, has taken a new position with the Department of Education and will be leaving the Library on June 11, 2009.

Assistant Director
Assistant Director Mansen briefly explained what happened at the National Legislative Day and stated that attending this was a great experience and was honored to represent Utah at this event.

She talked about how well the bookmobile workshop turned out. She stated that there was some fun team building and group discussions.

Recognition of Board Members
Chair Harward formally thanked Board Members Robinson and Ash for their work on the State Library Board and presented them both plaques on behalf of the Utah State Library Board for their service on the State Library Board.

Chair Harward adjourned the meeting at 3:30 p.m.

Submitted by,

Ronald R. Van Harten
Executive Assistant