

UTAH STATE LIBRARY

Strategic Plan, 2018 - 2022

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VISION

The Utah State Library is the primary leadership resource for librarians, while providing equal access to information and enduring services for citizens.

MISSION

The Utah State Library develops, leads, and delivers exceptional library services, while optimizing Utah's investment in libraries.

CORE VALUES

The Utah State Library builds all that it does on a set of core values that define its conduct and informs its decision-making.

Respect for Our Citizens and Stewardship:

We respect the people of Utah and recognize that they are the reason we exist. We believe that every Utahn has the capacity to enrich their own lives and to contribute to the betterment of their community. We put the interest of the public first, mindful of how we use the dollars they have invested in libraries and library services.

Education and Lifelong Learning:

We believe that literacy is the gateway to knowledge and a pathway to success. Furthermore, we believe that knowledge empowers people and transforms lives. Because libraries are places where knowledge and lifelong learning are grown and nurtured, we work to build the capacity of libraries to serve their communities by providing continuing education opportunities for library workers, keeping up with technological advances, identifying and sharing best professional practices and success stories, and offering technical assistance.

Collaboration & Civic Engagement:

We believe that we can accomplish more working together than we can by working alone. Therefore, we seek to strengthen existing partnerships and identify new opportunities to collaborate on projects and services that strengthen libraries and the communities they serve.

GOALS

GOAL 1: INFORMATION ACCESS

All residents of Utah will have access to the quality information resources they need to succeed at school, at work, and in their daily lives.

GOAL 2: INSTITUTIONAL CAPACITY

All residents of Utah will have convenient access to libraries and library services that are technologically advanced, efficiently operated and staffed by knowledgeable, helpful workers who employ the best professional practices.

GOAL 3: LIFELONG LEARNING

All residents of Utah will have access to library resources that promote literacy, education, and lifelong learning and enhance workforce development, 21st century skills, and digital literacy.

GOAL 4: CIVIC ENGAGEMENT

All residents of Utah will expand their involvement in community life as a result of participation in community-based programs held through the library.

PRIORITIZATION OF GOALS

It is very difficult to prioritize the goals in the 2018-2022 LSTA plan. This is because the ultimate outcomes are interrelated. In listing the goals in their priority order though, it is very important to continue to provide **access to information resources** as the foundation upon which **institutional capacity** and **lifelong learning** are built. The **civic engagement** goal is listed fourth in priority order reflecting the close connection to lifelong learning with a special emphasis on engaging local communities with a focus on their targeted local needs.

GOALS

GOAL 1: INFORMATION ACCESS

GOAL 1 OBJECTIVE 1 (1.1): To improve users' access to information resources to meet their unique and diverse needs

- 1.1.1 Project 1 – Bookmobiles (County, State, & LSTA)
- 1.1.2 Project 2 – Program for the Blind and Disabled (State, Federal, & LSTA)
- 1.1.3 Project 3 – Interlibrary Loan Lender Support (State, LSTA)
- 1.1.4 Project 4 – Competitive Re-Grants (LSTA)

GOAL 1 OBJECTIVE 2 (1.2): To improve users' ability to access and use information resources to be successful

- 1.2.1 Project 1 – Utah's Online Library Platform (State, LSTA)
- 1.2.2 Project 2 – Access to e-resources/Online Library Platform (State, LSTA)
- 1.2.3 Project 3 – Utah Government Digital Library (State)
- 1.2.4 Project 4 – Access to State Collections (State)

GOAL 2: INSTITUTIONAL CAPACITY

GOAL 2 OBJECTIVE 1 (2.1): To improve the library workforce

- 2.1.1 Project 1 – Staff development (State, LSTA)
- 2.1.2 Project 2 – Leadership training (State, LSTA)
- 2.1.3 Project 3 – Youth Services (State, LSTA)

GOAL 2 OBJECTIVE 2 (2.2): To improve the library's physical and technological infrastructure

- 2.2.1 Project 1 – Directed Technology sub-grants (LSTA)

GOAL 2 OBJECTIVE 3 (2.3): To improve library operations

- 2.3.1 Project 1 - Certification/Re-certification of public libraries (State)
- 2.3.2 Project 2 - Manage the Community Library Enhancement Fund (CLEF) Program (State)
- 2.3.3 Project 3 – Program for the Blind and Disabled (State, Other States, National Library Service/Library of Congress, LSTA)

2.3.4 Project 4 – Bookmobile trucks and Headquarters Libraries (County, State, LSTA)

2.3.5 Project 5 - Strategic marketing to promote awareness of programs (State)

GOAL 3: LIFELONG LEARNING²¹

GOAL 3 OBJECTIVE 1 (3.1): To improve users' general knowledge and skills

3.1.1 Project 1 - Community Engagement through Digital Literacy (State, LSTA)

3.1.2 Project 2 - Utah Kids Ready to Read (LSTA)

3.1.3 Project 3 - 1,000 Books before Kindergarten (LSTA)

3.1.4 Project 4 - Summer Reading (LSTA)

GOAL 4: CIVIC ENGAGEMENT

GOAL 4 OBJECTIVE 1 (4.1): To improve citizens' ability to participate in their communities

4.1.1 Project 1 - Public Libraries as Community Kitchens (LSTA)

4.1.2 Project 2 - Libraries Welcoming New Americans in Utah (LSTA)

4.1.3 Project 3 - Libraries Celebrate the Diversity of Utah Residents (LSTA)

This plan is a condensed version of the full five year plan which can be found here:

<https://library.utah.gov/wp-content/uploads/2018/08/LSTA-Five-Year-Plan-2018-2022.pdf>